XM's traffic/weather services are no threat to local broadcasters - at least those who are truly local & not merely satellite portals themselves.XM's nationally broadcast traffic/weather services provide a valuable service to one of their core audiences - interstate truckers, as well as ancillary benefits to local residents. It most certainly gives them no "advantage" over local broadcasters anymore than cable weather or news channels present a threat to local TV licensees. It merely makes specific information available to a broader audience.

Satellite radio's traffic weather broadcasts offer a valuable service to their national audience that at worst duplicates those of market-specific broadcasters, but is unlikely to equal and cannot possibly surpass what local broadcasters can offer.

Their is no competetive threat. Merely additional public service.